



14th

**International Conference
on Applied Energy**

Aug. 8-11, 2022

www.applied-energy.org/icae2022

Sponsoring-Offers 14th International Conference on Applied Energy

The conference series “International Conference on Applied Energy” (ICAE) was founded 2009 in close cooperation with the successful¹ Elsevier Journal “Applied Energy”. Since then, the yearly ICAE conferences were held four times in China (of which two were held in Hong Kong), in Singapore, in South Korea, in South Africa, in Taiwan, in Abu Dhabi, in England, in Sweden and two times (virtual) in Thailand. On invitation by the Research Department Closed Carbon Cycle Economy (RD CCCE), the 14th ICAE will be held from August 8 to 11 at Ruhr University Bochum (RUB) in hybrid format (on site and virtual in parallel). In the past, the number of registered participants of the ICAE has been in the range from 800 to more than 1000. The three-day conference regularly attracts leading scientists from all areas relevant for energy technologies. The covered topics reach from specific technical aspects in the area of innovative fossil and renewable power generation over energy storage, intelligent energy-systems, energy economics and politics, to the relevant legal framework and energetic aspects of urban transformation, to mention just a few topics. A detailed overview of the topics that were addressed the last years is provided in the free online journal Energy Proceedings (www.energy-proceedings.org), volumes 2 – 6 (2019) and 11 (2020).

For companies and institutions that are active in the field of energy in the widest sense, the ICAE offers an excellent opportunity to present the own activities to an international audience – be it as business partner or as potential employer. The participants of the conference are mostly from academia with a high percentage of PhD candidates that are about to complete their PhD and that will change into industrial jobs in the near future. The percentage of participants from Asia and in particular from China is over proportionally high. This year, the typical audience is supplemented by three hundred RUB students intrinsically interested in energy topics, who will be invited by the RD CCCE – hundred from engineering sciences, natural sciences, and social sciences and humanities each. Against this background, in particular companies and institutions with strong engagement in Asia or with local focus should be interested in presenting themselves at the 14th ICAE. Of course, one option to do so is to submit scientific talks or posters with practical background. The other option is the sponsoring program of the 14th ICAE.

¹ Impact-Factor 2021: 9.746 – number two among the interdisciplinary journals in energy technology worldwide

Options for sponsoring of the 14th ICAE include the categories platinum, gold, silver, and bronze. With increasing engagement, the visibility of the sponsors increases in the fore field of the conference, during the conference, and after the conference in the conference materials. Beside these categories individual options for sponsoring can be agreed upon – for example the option to exclusively present a logo on the conference bag, if this right is not claimed by a platinum sponsor, to present a poster or to be recognized as sponsor of the conference banquet. Provided that the number of participants on site is sufficiently high, it is foreseen to arrange the conference banquet in the Stadtwerke-Bochum Lounge of the Vonovia Ruhrstadion. Details regarding the sponsoring options are given in the following table.

	Platinum	Gold	Silver	Bronze	Banquet Sponsor	Bag Sponsor	Poster
Recognition at the opening session / the banquet	★	★	★	★			
Mentioning on the lanyard of the conference badge	★						
Mentioning on the signage of the conference	★	★	★				
Mentioning as sponsor in the program booklet	★	★	★	★	★		
Pages advertising in the program booklet	2	1	1	0,5			
Complementary registration of employers	8	6	3	2	2		
Logo on the website of the conference	★	★	★	★			
Link on the website of the conference	★	★					
Recognition as sponsor of the banquet						★	
Exclusive* logo on the conference bag	★						(★)
Poster at poster sessions and welcome reception	★	★	★	★	★		★
Price in thousand Euro (+ 19% VAT where applicable)	25	15	11	6	6	10	3

* Beside the emblem of the conference and the logos of RUB and RD CCCE as host institutions

Beside the sponsors, institutions that register ten or more participants will be recognized as supporters of the conference during the opening session and in the program booklet.

In case you are interested in becoming a sponsor of the 14th ICAE at Ruhr University Bochum, or if you expect more than ten registrations from your organization, please contact the conference chair, Prof. Dr.-Ing. Roland Span (roland.span@thermo.rub.de, +49 (0) 234 3223033).